

MANZAR SHAIKH

BI / Ops Analyst · No-Code Automation & AI Specialist · Marketing Ops

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"Manzar has immense talent in market research and prospecting — always approachable, and spearheads projects with real accuracy." — Aamrin Shaikh, Colleague

PROFILE SUMMARY

Ops/BI Analyst with 7+ years of experience across reporting, marketing data, and dashboards (Looker Studio, GSheets) for internal teams and clients. Strongest at building no-code automation — have designed 10+ Make.com workflows that saved the team 40+ hours a week. Also work extensively with AI tools (Claude, GPT, Gemini, Cursor) to speed up delivery, including building and shipping paid client products. Looking for a full-time role where I can bring that same automation and reporting mindset to a team.

WORK EXPERIENCE

Freelance AI Automation Consultant | Self-Employed | 2025 – Present

- Delivered 3 paid client web apps (May–Jul 2026) built through AI-directed development and prompt engineering with Claude, GPT, and Cursor — despite having no prior coding background.
- Handle each project solo, from initial requirements through build to client handoff.
- Kept building and upskilling with AI tools between full-time roles, through hands-on projects and workshops.

BI Analyst / Automation Specialist | Snipebridge | 2022 – 2025

- Built 10+ automation workflows on Make.com, covering email ops, ATS processing, and data cleaning — saved an estimated 40+ team hours a week across an 8-person operations team.
- Used platform APIs to automate ATS/CRM pipelines, and built Looker Studio dashboards for weekly team reports and quarterly client updates.
- Handled data across ATS, CRM, LinkedIn automation, and email platforms; worked with a 10–15 person team to document and standardise workflows.

Digital Marketing Associate | MachBizz Marketers | 2020 – 2021

- Built targeted B2B contact lists using LinkedIn, Hoovers, and ZoomInfo, then ran bulk email campaigns through Benchmark Email focused on deliverability.
- Cross-checked leads across multiple sources to keep the data accurate and reliable.

Early Career (2016 – 2019)

Senior Data Research Analyst — SBT Research (2019)
Data Research & Quality Analyst — Convocal Business Solutions (2017–2019)
Data Research Analyst — Salecraft Global E-Services (2016–2017)

B2B data research, contact verification, and lead identification (CEOs, BDMs, IT leads), plus dataset management in Excel across a range of industries.

PROJECTS (LIVE & PUBLIC)

r3bases.pages.dev	CoC gallery to browse, rate & download bases. (May 2026, paid)
ranked-leagues-tracker.pages.dev	Performance tracker via game APIs, Supabase. (Jun 2026, paid)
dcarchives.pages.dev	Event schedule tracker for a gaming community. (Jul 2026, paid)

SKILLS

Automation	Make.com (advanced), Zapier, API integrations
AI Tools	Claude, ChatGPT, Gemini, Cursor, prompt engineering
BI & Reporting	Looker Studio, GSheets dashboards, Power BI (familiar)
Marketing Ops	Email campaigns, B2B lead gen, LinkedIn automation
Data	Data cleaning, web scraping, large datasets

EDUCATION

BCA — Savitribai Phule Pune University | 2016–2019 **HSC** — Savitribai Phule Pune University | 2014–2015
Languages: English (Fluent) | Hindi (Fluent) | Marathi (Basic)